



FOR IMMEDIATE RELEASE

**Wireless Matrix to Present at
Thomas Weisel Partners Technology & Telecom Conference 2010**

HERNDON, VA (Feb. 5, 2010) – Wireless Matrix Corporation (TSX: WRX), the leading provider of service chain performance management solutions targeting field service organizations, today announced that J. Richard Carlson, president & CEO, will present at the Thomas Weisel Partners Technology & Telecom Conference in San Francisco. Wireless Matrix’s presentation will take place on Wednesday, Feb. 10, at 12:55 p.m. PT.

Wireless Matrix’s presentation will be available at
<http://www.wirelessmatrix.com/investors/financials.php>.

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides software solutions to improve service fleet delivery metrics. The company’s solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook®, a web-based platform providing fleet operators complete visibility of their operations, enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, VA, and has offices in San Francisco and Burnaby, British Columbia. For more information, visit www.wirelessmatrix.com.

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