



FOR IMMEDIATE RELEASE

**Wireless Matrix Surpasses 50,000 Subscriber Milestone;  
Enhanced 360° Mobile Resource Management Solutions  
Drive Continued End-User Growth**

**Logs 99% Growth Since 2005 to over 54,000 active subscribers**

RESTON, VA – (September 12, 2007) - Wireless Matrix Corporation (TSX: WRX), a leading provider of Mobile Resource Management (MRM) solutions, today announced that it has surpassed 54,000 MRM subscribers, a 99% increase over the 27,200 subscribers the company recorded at the end of April 2005.

The company's subscriber growth has been driven by increased penetration into key segments like cable, utilities and field service, along with enhanced offerings resulting from its acquisitions of complementary hosted MRM solution providers MobileAria and Sapias, according to J. Richard Carlson, Wireless Matrix president and CEO.

"Surpassing the 50,000 subscriber milestone is evidence that our strategy of providing robust hosted applications, broadband devices, and a full menu of high speed wireless networks is working" said Carlson. "We have effectively evolved from a communications integrator to a provider of end-to-end 360° MRM solutions that increase productivity and reduce operational costs for companies throughout North America by giving decision-makers total visibility over the fleet operations."

The company has added significant new customers since 2005, including Time Warner and other leaders in the cable space, CSX and Rail Crew Express in the rail industry, and Verizon Communications as well as other residential service businesses.

Wireless Matrix's MRM solutions help businesses optimize field service workforce productivity while enhancing customer service. Delivered on a hosted, Software-as-a-Service (SaaS) basis, FleetOutlook is a comprehensive 360° MRM solution, backed by 24x7 support, which enables the full value chain of dynamic schedule planning, and execution. From vehicle mapping, tracking and operational reporting to XML data export and optional telematics monitoring, it offers features that maximize productivity and reduce cost. For more information, visit <http://www.wirelessmatrixcorp.com/products/fleetoutlook.html>

**About Wireless Matrix**

Wireless Matrix provides enterprise-class wireless data solutions for business-critical mobile and remote asset operations. The company delivers real-time data services across cellular, satellite and WiFi networks; a variety of modems and hardware platforms; and transportation applications that increase productivity and reduce

operating expenses with service fleet operations. Wireless Matrix is headquartered in Reston, Virginia, and has offices in Mountain View, California, San Francisco, California, and Burnaby, British Columbia. For more information visit [www.wrx-us.com](http://www.wrx-us.com).

Except for the historical information contained herein, the matters discussed in this press release may contain forward-looking statements involving risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements.

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