



For Immediate Release

**Time Warner Cable's Southwest Division Selects Wireless Matrix
to Maximize Fleet Productivity**

Deploys Industry-leading FleetOutlook 360° Mobile Resource Management solution
in 700 vehicles

RESTON, VA (October 4, 2007) — Wireless Matrix Corporation (TSX: WRX), a leading provider of Mobile Resource Management (MRM) solutions, today announced that Time Warner Cable Southwest Division will implement their FleetOutlook 360° MRM solution in 700 vehicles.

FleetOutlook enables Time Warner Southwest's fleet managers to manage schedules, assign work, receive alerts and monitor vehicle operations via a single solution. These dynamic capabilities significantly increase the efficiency and productivity of mobile fleet and workforce resources.

"We're very excited to bring the business benefits of our advanced 360° MRM solution to Time Warner Cable's Southwest Division," said J. Richard Carlson, president and CEO of Wireless Matrix. "FleetOutlook's industry-leading planning and dispatch features will allow Time Warner Southwest to exceed their customers' expectations for service and support."

Nearly 50,000 subscribers in the cable, utility, railroad and other field service industries use Wireless Matrix's versatile MRM solutions to fit more jobs into each work day and decrease expenses, such as gas consumption, through more effective route planning and vehicle monitoring.

"FleetOutlook lets us efficiently manage our fleet," said Scott Bogdan, Director of Technical Operations for Time Warner Southwest Division. "With dashboard visibility to the locations, routes and operations of our vehicles, we can ensure our customers receive faster, more reliable service and that we can also complete more installations or repairs per day."

Delivered on a hosted, Software-as-a-Service (SaaS) basis, FleetOutlook is a comprehensive 360° MRM solution, backed by 24x7 support, which enables the full value chain of dynamic schedule planning and execution. From vehicle mapping, tracking and operational reporting to XML data export and optional telematics monitoring, it offers features that maximize productivity and reduce cost.

For more information, visit <http://www.wrx-us.com/products/fleetoutlook.html>

About Wireless Matrix

Wireless Matrix provides enterprise-class wireless data solutions for business-critical mobile and remote asset operations. The company delivers real-time data services across cellular, satellite and WiFi networks; a variety of modems and hardware platforms; and transportation applications that increase productivity and reduce operating expenses with service fleet operations. Wireless Matrix is headquartered in Reston, Virginia, and has offices in California and Burnaby, British Columbia. For more information visit www.wrx-us.com.

About Time Warner Southwest

Time Warner Cable brings the digital world to the geographically and culturally diverse communities we serve through innovative technology and a commitment to increasing choice and value for our customers. With advanced products and services such as video on demand, high definition television, digital video recorders, high-speed data and digital phone, Time Warner Cable is transforming the way families receive information and entertainment. The Southwest Division serves customers in Beaumont / Port Arthur, Wichita Falls, El Paso, Laredo, the Rio Grande Valley, Corpus Christi, and other communities in South and South Central Texas. For more information, visit www.timewarnercable.com

Contacts:

Investor Relations

Maria C. Izurieta
Wireless Matrix
(703) 262-4020
Maria.Izurieta@wrx-us.com

Sales:

Michael Jakab
Wireless Matrix
(703) 262-4086
Mike.Jakab@wrx-us.com

Public Relations:

Joshua Schimel or Ryan Schradin
Strategic Communications Group
(301) 408-4500
JSchimel@GoToStrategic.com
RSchradin@GoToStrategic.com

Forward-Looking Statements

Except for the historical information contained herein, the matters discussed in this press release may contain forward-looking statements involving risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements.