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Wireless Matrix Expands Oil and Gas Market Presence

Adds Seven Customers Totaling Over 530 Subscribers

HERNDON, VA – (Dec. 7, 2011) — Wireless Matrix (TSX: WRX), a leading provider of GPS fleet tracking services, announced today that it has added seven customers within the oil and gas industry so far this fiscal year, totaling approximately 530 subscribers.

The company's [FleetOutlook](#)[®] fleet tracking platform provides oil and gas companies with greater visibility into vehicle locations and driver activities. The data captured by the solution forms the baseline by which these companies can measure their operations and address pertinent concerns such as driver safety.

Wireless Matrix is no stranger to the oil and gas industry. Major and regional leaders in the industry have deployed FleetOutlook within their fleets to drive greater productivity. The company also provides the communications hardware and services that enable oil companies to monitor oil field equipment remotely. This service forms the platform for reducing maintenance costs and for closer monitoring of equipment operations in hazardous environments.

"Through its historical work with telemetry services, Wireless Matrix already has knowledge and experience addressing the pain points of oil and gas operations," said J. Richard Carlson, president and CEO of Wireless Matrix. "With FleetOutlook, oil and gas companies can now address the operational needs to track product from the field to the refinery and the retailer, more safely and with greater efficiency."

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides GPS fleet tracking solutions to improve service fleet delivery metrics. The company's solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook[®], a web-based platform providing fleet operators complete visibility of their operations, enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, Va. For more information visit www.wirelessmatrix.com.

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