



**FOR IMMEDIATE RELEASE**

### **Wireless Matrix Fiscal Year 2009 Annual Shareholders Meeting**

HERNDON, VA – (Aug. 20, 2009) - Wireless Matrix Corporation (“Wireless Matrix”) (TSX:WRX) announced today that it intends to hold its fiscal year 2009 annual shareholder meeting at 2:00 p.m. EST on Thursday, September 10, 2009 at its new corporate headquarters at 13645 Dulles Technology Park, Herndon, Virginia.

The conference call dial-in number is 1-800-895-8003. A replay of the conference call will be available on the Company’s website at [www.wirelessmatrix.com](http://www.wirelessmatrix.com) or by dialing 800-558-5253, (code #21434865), until 11:59 p.m. EST on September 11, 2009.

#### **About Wireless Matrix:**

Wireless Matrix Corporation (TSX: WRX) provides software solutions to improve service fleet delivery metrics. The company’s solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook®, a web-based platform providing fleet operators complete visibility of their operations enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, Va., and has offices in San Francisco and Burnaby, British Columbia. For more information visit [www.wirelessmatrix.com](http://www.wirelessmatrix.com).

#### **Contacts:**

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*The Toronto Stock Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*