



FOR IMMEDIATE RELEASE

Wireless Matrix to Offer FleetOutlook® with Integrated Communications in Canada

Partners with KORE Telematics to Offer CDMA Coverage to Canadian Companies

HERNDON, VA – (Feb. 11, 2010) - Wireless Matrix (TSX: WRX), a leader in mobile resource management (MRM), today announced it has signed an addendum with KORE Telematics to utilize the KORE Premier CDMA network in Canada.

Now Canadian companies can purchase [FleetOutlook](#), Wireless Matrix's Software-as-a-Service fleet management application, with integrated CDMA service plans directly from Wireless Matrix, removing the need to contract with a third-party communication vendor and ensuring a single point-of-contact for their entire fleet management solution.

"Extending our relationship with KORE Telematics allows Wireless Matrix to offer a comprehensive solution to our enterprise customers in Canada," said J. Richard Carlson, Wireless Matrix president and CEO. "Adding CDMA coverage not only improves our service offering in Canada, but also enables Wireless Matrix to capture another important piece of the value chain."

Two of Wireless Matrix's next-generation devices have already achieved certification for use on KORE's CDMA network. The [Reporter 112](#), Wireless Matrix's smallest GPS device, operates on a CDMA 1xRTT network, while the [Communicator 1,000](#), Wireless Matrix's state-of-the-art, mobile hotspot device, operates on the 3G EvDO Rev-A network.

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides software solutions to improve service fleet delivery metrics. The company's solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook®, a web-based platform providing fleet operators complete visibility of their operations enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, VA, and has offices in San Francisco and Burnaby, British Columbia. For more information visit www.wirelessmatrix.com.

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