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Wireless Matrix Wins Two 2010 Mobile Star Awards

*Company's FleetOutlook Product and Customer Success Story
Recognized by MobileVillage*

HERNDON, VA – (Dec. 22, 2010) –Wireless Matrix Corporation (TSX:WRX) announced today that its [FleetOutlook®](#) GPS fleet tracking solution has been named as a winner in the ninth annual Mobile Star Awards™ program, hosted by mobile technology news portal MobileVillage.com.

Wireless Matrix's FleetOutlook was recognized in the following categories:

- Shining Star award in the category Enterprise Software: GPS or Location Based Services
- Superstar award in the Success Story: Asset Tracking & Field Service category for one of the company's FleetOutlook customer deployments in the pay television space .

The Mobile Star Awards program showcases "best of" entries in dozens of categories, including mobile apps, wireless network solutions, enterprise mobile software, enterprise success stories, technology visionaries and more.

Winners were chosen by subscribers of MobileVillage's "Go Mobile™" – a free bi-weekly e-newsletter that delivers informative headlines and links to top mobile technology stories on popular websites including: Cnet, Engadget, Gizmodo, Mashable, Computerworld and many others. Go Mobile was launched over 10 years ago and is now read by thousands of readers.

"Because Go Mobile readers are the industry's most savvy mobile business users, Mobile Star Awards winners can claim they are the users' choice," says Jon Covington, MobileVillage founder and president. "Winners are chosen by real users based on real results, not hype. Brand new mobile services competed on equal footing with well-established solutions. Both nominees and winners are respected in the mobile industry as the new leaders to watch."

"We're ecstatic about this independent recognition of both FleetOutlook and Wireless Matrix by Go Mobile readers," said J. Richard Carlson, president and CEO of Wireless Matrix. "We see the value our products provide our customers every day. It's exciting to receive external confirmation of FleetOutlook's capabilities and the benefits our users realize from it."

A complete list of categories and winners are listed at www.mobilevillage.com/awards.htm.

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[About MobileVillage / PDA, Inc.](#)

Founded in 1993, MobileVillage is a market and solution development company dedicated to advancing mobile and wireless technology in a wide range of industries. MobileVillage accomplishes this by fostering education and alliances through "Best of Breed" solution identification, event partnerships, an online industry directory, industry job postings, daily online news, its widely respected Go Mobile™ newsletter, a Mobile Mentors™ program and popular annual Mobile Star Awards™ program. Visit MobileVillage online at www.MobileVillage.com.

About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides GPS fleet tracking solutions to improve service fleet delivery metrics. The company's solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook®, a web-based platform providing fleet operators complete visibility of their operations, enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, Va. For more information visit www.wirelessmatrix.com.

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