



FOR IMMEDIATE RELEASE

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**Wireless Matrix Appoints Equity Investment Partner
To Board Of Directors**

HERNDON, VA – (Mar. 2, 2011) – Wireless Matrix Corporation (TSX: WRX) announced today that Alexander B. Washburn has been appointed to the company's Board of Directors, effective as of February 25, 2011.

Mr. Washburn is a co-founder and managing partner of Columbia Pacific Advisors, LLC, a public equity investment management firm based in Seattle. Prior to founding Columbia Pacific Advisors, Mr. Washburn was a principal and portfolio manager at Summit Capital Management. He holds a Bachelor of Arts degree from the Business School at the University of Washington.

Columbia Pacific Advisors is a major Wireless Matrix shareholder.

"Alexander brings valuable financial acumen and experience to the Board of Directors," said David Magus, Wireless Matrix's chairman of the board. "He has a proven record of helping drive technology companies to successful outcomes for shareholders, and we're pleased to welcome him to the Board."

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides software solutions to improve service fleet delivery metrics. The company's solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook[®], a web-based platform providing fleet operators complete visibility of their operations, enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, Va. For more information visit www.wirelessmatrix.com.

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