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Wireless Matrix Celebrates 20 Years In Business

Innovation, Adaptability to Change Are Keys To Company's Longevity

HERNDON, VA – (May 24, 2011) — Wireless Matrix (TSX: WRX), a leading provider of GPS fleet tracking services, marked a key milestone at the company's Herndon, VA, headquarters today: the twentieth anniversary of the company's incorporation.

It was on this date in 1991 that Interprovincial Satellite Services Ltd, known as Intersat, was incorporated in Alberta, Canada. Intersat became a leading developer and value-added provider of wireless data and fax services to corporate markets, building a reputation for technical excellence and exceptional service to its customers.

By vote of the shareholders, Intersat changed its name to Wireless Matrix in May, 2000.

"Technology companies can rise, shine and fall in a few short years and very, very few reach their 2nd anniversary never mind their 20th. To still be a formidable presence in the marketplace two decades later is a true success," said J. Richard Carlson, president and CEO of Wireless Matrix. "It speaks highly of the innovation, adaptability and sheer determination of the company and its employees."

Wireless Matrix has proven itself adept at change. From its roots as a wireless data provider, the company transformed itself in 2001 to become a supplier of multi-mode wireless communications services for vehicle fleets and remote field telemetry. The company divested its telemetry business in 2005 and assumed a focus solely on mobile services. It transformed itself once again to become a leading provider of GPS fleet tracking and management solutions, leveraging its years of mobile industry knowledge to become an applications service provider.

Throughout the company's growth and change, it has retained a focus on providing innovative solutions to its customers, while carefully choosing its strategic direction. "In our twenty years we have seen many companies flounder as they chased the technological flavor of the month," Carlson said. "In contrast, Wireless Matrix has always strived to bring innovative solutions to customers that provide enduring and measurable value. Our plan is to continue and intensify this philosophy."

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides GPS fleet tracking solutions to improve service fleet delivery metrics. The company's solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook[®], a web-based platform providing fleet operators complete visibility of their operations, enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, Va. For more information visit www.wirelessmatrix.com.

Contacts:**Investor Relations:**

Maria C. Izurieta
Wireless Matrix
(703) 262-4020
maria.izurieta@wirelessmatrix.com

Sales:

Michael Jakab
Wireless Matrix
(703) 262-4086
mike.jakab@wirelessmatrix.com

Marketing:

Mark Freeman
Wireless Matrix
(703) 262-4024
mark.freeman@wirelessmatrix.com