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Wireless Matrix To Present At 2010 Morgan Keegan Technology Conference

HERNDON, VA – (July 27, 2010) – Wireless Matrix, the leading provider of service chain performance management solutions targeting field service organizations, today announced that Maria Izurieta, CFO, will present the Wireless Matrix story at the 2010 Morgan Keegan Technology Conference at The New York Palace Hotel – New York. Wireless Matrix's presentation will take place on Thursday, Aug. 12, at 11:15 a.m. ET.

Wireless Matrix's presentation will be available at <http://www.wsw.com/webcast/mk21/wrx/>.

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides software solutions to improve service fleet delivery metrics. The company's solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook[®], a web-based platform providing fleet operators complete visibility of their operations, enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, Va., and has offices in San Francisco and Burnaby, British Columbia. For more information visit www.wirelessmatrix.com.

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