



FOR IMMEDIATE RELEASE

Wireless Matrix Announces Details of Fourth Quarter and Fiscal Year 2010 Results Conference Call

HERNDON, VA (July 8, 2010) – Wireless Matrix Corporation (TSX:WRX) announced today that it intends to release its fourth quarter and fiscal year 2010 results at approximately 8:00 a.m. ET on Friday, July 23, 2010, and has scheduled a conference call to begin at 10:00 a.m. ET on Friday, July 23, 2010.

The conference call dial-in number is 800.909.4197. A replay of the conference call will be available on the company's website subsequent to the call at www.wirelessmatrix.com or by dialing 800.558.5253 (code#21475998) until 11:59 p.m. ET on July 25, 2010.

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) is a leader in mobile resource management providing service chain execution solutions to enterprises with service fleets. Our solutions provide location intelligence for managing, measuring and monitoring service execution, while at the same time increasing productivity and reducing operating expenses within service fleet operations. The Wireless Matrix solution suite includes FleetOutlook®, a web-based platform that provides management and fleet operators complete visibility into their operations, enabled by real-time wireless data communication services over a variety of proprietary modems and hardware devices. Wireless Matrix is headquartered in Herndon, Va. For more information visit www.wirelessmatrix.com.

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The Toronto Stock Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.