



FOR IMMEDIATE RELEASE

Wireless Matrix Fiscal Year 2010 Annual Shareholder Meeting

HERNDON, VA – (Aug. 31, 2010) – Wireless Matrix Corporation (TSX:WRX) announced today the conference call information for its fiscal year 2010 annual shareholder meeting at 2:00 p.m. EST on Tuesday, September 14, 2010 at its corporate headquarters in Herndon, Virginia.

The conference call dial-in number is 800.926.5171. A replay of the conference call will be available on the Company's website subsequent to the call at www.wirelessmatrix.com or by dialing 800.558.5253 (code#21480404), until 11:59 p.m. ET on September 16, 2010.

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About Wireless Matrix:

Wireless Matrix Corporation (TSX: WRX) provides software solutions to improve service fleet delivery metrics. The company's solutions provide location intelligence for managing, measuring and monitoring service execution. Users consistently report greater on-time arrivals, increased productivity and lower total operating expenses. The Wireless Matrix solution suite includes FleetOutlook[®], a web-based platform providing fleet operators complete visibility of their operations, enabled by vehicle mounted wireless data communication services. Wireless Matrix is headquartered in Herndon, Va., and has offices in San Francisco and Burnaby, British Columbia. For more information visit www.wirelessmatrix.com.

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The Toronto Stock Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.