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Wireless Matrix Renews Contract with Largest Customer

Three-year agreement represents \$11.5 million of revenue

HERNDON, VA (Sept. 1, 2010) – Wireless Matrix Corporation (TSX: WRX) announced today that it has signed a three-year contract extension with a major customer. The customer, a telecommunications service provider, currently purchases FleetOutlook® application subscriptions for over 13,000 of its service vehicles. At that level of subscribers, the contract represents over \$11.5 million of revenue for Wireless Matrix over the next three years.

The renewal is effective September 1. It represents the latest multi-year extension with an enterprise customer by Wireless Matrix, and follows the renewal last summer of the company's contract with its largest field service vertical client.

"We are very pleased to extend our relationship with this important customer in a key industry vertical," said J. Richard Carlson, president and chief executive officer of Wireless Matrix. "We believe this renewal is a strong indicator of our consistency in establishing technologically robust, multi-year relationships with firms such as these. Each one illustrates the value we deliver in enabling customers to improve service delivery and reduce operating costs."

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About Wireless Matrix

Wireless Matrix Corporation (TSX: WRX) is a leader in mobile resource management providing service chain execution solutions to enterprises with service fleets. Our solutions provide location intelligence for managing, measuring and monitoring service execution, while at the same time increasing productivity and reducing operating expenses within service fleet operations. The Wireless Matrix solution suite includes FleetOutlook®, a web-based platform that provides management and fleet operators complete visibility into their operations, enabled by real-time wireless data communication services over a variety of proprietary modems and hardware devices. Wireless Matrix is headquartered in Herndon, Va., and has offices in San Francisco and Burnaby, British Columbia.

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Forward Looking Statements

General information regarding the Corporation set forth in this document, including management's assessment of the Corporation's future plans and operations, contains forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, some of which are beyond the Corporation's and management's control, including but not limited to, the impact of general economic conditions, industry conditions, market demand, dependence on key customers, financial conditions and wherewithal of customers, non-infringement on third-party technology, ability to grow through acquisition, technological aptitude of products and intellectual property rights, inventory management, fluctuation of commodity prices, fluctuation of foreign exchange rates, imperfection of estimates, effective integration of acquisitions, industry competition, availability of qualified personnel and management, stock market volatility, timely and cost-effective access to sufficient capital from internal and external sources, ability to integrate and realize anticipated benefits from acquisitions, ability to procure and resell third party network communications at favorable rates, and to effectively manage growth. The Corporation's actual results, performance or achievement could differ materially from those expressed in or implied by, these forward-looking statements and accordingly, no assurance can be given that any of the events anticipated to occur or transpire from the forward-looking statements will provide what, if any, benefits to the Corporation. All data presented herein should be read in conjunction with the Corporation's regulatory filings, with the appropriate Securities Commission and SEDAR. These filings, including the Corporation's AIF, are located at www.sedar.com.